

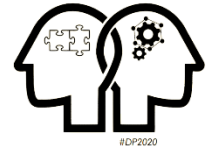
## Conference Program

### Digital Practices. Reading, Writing and Evaluation on the Web

November 23–25, 2020

Please register at <http://www.digitalpractices.net/>

|               | Day 1 (23/11/2020)   | Day 2 (24/11/2020)   | Day 3 (25/11/2020)   |
|---------------|--|--|--|
| 09:30 – 10:00 | <b>Conference opening / Welcome address</b><br><i>Gerhard Lauer, Alice Keller, Thomas Grob</i> | <b>Panel 4</b><br><b>Computational approaches I</b><br><br><i>Chair: Piroska Lendvai</i>     | <b>Keynote</b><br><b>Monika Bednarek</b><br><br><i>Introduction:</i><br><i>Thomas Messerli</i>         |
| 10:00 – 10:30 | <b>Panel 1</b><br><b>Lay book reviews I</b>  |  |  |
| 10:30 – 11:00 | <i>Chair: Gerhard Lauer</i>  |  | BREAK  |
| 11:00 – 11:30 | BREAK  | BREAK  | <b>Panel 7</b><br><b>Computational approaches II</b><br><br><i>Chair: Simone Rebora</i>                |
| 11:30 – 12:00 | <b>Keynote</b><br><b>Bronwen Thomas</b>  | <b>Keynote</b><br><b>Sarah Bo Trasmundi</b>  |  |
| 12:00 – 12:30 | <i>Introduction:</i><br><i>Moniek Kuijpers</i>   | <i>Introduction:</i><br><i>Maria Kraxenberger</i>  |  |
| 12:30 – 13:30 | BREAK  | BREAK  | BREAK  |
| 13:30 – 15:00 | <b>Panel 2</b><br><b>Lay book reviews II</b><br><br><i>Chair: Berenike Herrmann</i>            | <b>Panel 5</b><br><b>Absorption in online reviews</b><br><br><i>Chair: Brigitte Gasser</i>   | <b>Panel 8</b><br><b>Multimodal reading and writing practices</b><br><br><i>Chair: Thomas Messerli</i> |
| 15:00 – 15:30 | BREAK  | BREAK  | BREAK  |
| 15:30 – 17:00 | <b>Panel 3</b><br><b>Fan fiction</b><br><br><i>Chair: Moniek Kuijpers</i>                      | <b>Panel 6</b><br><b>Digital devices and interfaces</b><br><br><i>Chair: Noah Bubenhofer</i> | <b>Panel 9</b><br><b>Online social reading</b><br><br><i>Chair: Daniel Knuchel</i>                     |
| 17:00 – 17:30 | <b>Surprise social event</b>   |  | <b>Conference reflection</b>   |
| 17:30 – 18:00 |  |  | <b>Conference reflection</b>   |
|               |  | <b>Social event</b>  | <b>Conference closing</b>  |

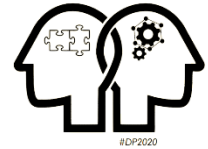


## Detailed program

|              |  |
|--------------|--|
| <b>Day 1</b> | <b>23/11/2020</b>  |
| 09:30–10:00  | Conference Opening: Maria Kraxenberger, Moniek Kuijpers, Thomas Messerli<br>Welcome Messages: <a href="#">Thomas Grob</a> (University of Basel, Vizerektor Lehre)<br><a href="#">Alice Keller</a> (Universitätsbibliothek Basel, Direktorin)<br>Welcome Address: Gerhard Lauer   |
| 10:00–11:00  | <b>Panel 1: Lay book reviews I</b> (Chair: Gerhard Lauer)  |
|              | <a href="#">How Lovely is Your Book? A Computational Study of Literary Evaluation on a German Social Reading Platform</a><br><i>Thomas Messerli, Simone Rebora &amp; Berenike Herrmann</i><br><br><a href="#">The Language of Literary Evaluation</a><br><i>Peter Boot</i>   |
| 11:00–11:30  | BREAK  |
| 11:30–12:30  | <b>Keynote: Taking Stock: Understanding Readerly Practices under Lockdown</b><br><i>Bronwen Thomas</i> (Chair: Moniek Kuijpers)  |
| 12:30–13:30  | LUNCH BREAK  |
| 13:30–15:00  | <b>Panel 2: Lay book reviews II</b> (Chair: Berenike Herrmann)   |
|              | <a href="#">Analyzing Online Reviews: Books vs. Museums. A Corpus Linguistic Approach</a><br><i>Anna Moskvina &amp; Kristina Petzold</i><br><br><a href="#">The Self, the Book and the Community. Linguistic Identity Construction on Reading Platforms</a><br><i>Anna Mattfeldt</i><br><br><a href="#">An APPRAISAL Analysis of Online Readers' Responses to Julian Barnes's <i>The Sense of an Ending</i></a><br><i>Amélie Doche</i>   |
| 15:00–15:30  | BREAK  |
| 15:30–17:00  | <b>Panel 3: Fan fiction</b> (Chair: Moniek Kuijpers)   |
|              | <a href="#">Investigating the Transformation of Original Work by the Online Fan Fiction Community – A Case Study for Supernatural.</a><br><i>Thomas Schmidt and Nina Kleindienst</i><br><br><a href="#">Between Customers and Fans. Corpus Linguistic Perspectives on Writing Fan Reports as a Multifunctional Evaluation Practice.</a><br><i>Simon Meier-Vieracker</i><br><br><a href="#">A Survey of Digital Reading Practices among Italian Wattpad Readers</a><br><i>Federico Pianzola</i> |
| 17:00–18:00  | <b>Surprise social event</b>   |



|              |  |
|--------------|--|
| <b>Day 2</b> | <b>24/11/2020</b>  |
| 09:30–11:00  | <b>Panel 4: Computational approaches to textual discourse I</b> (Chair: Piroska Lendvai)   |
|              | <p><a href="#">“...and even ‘Mummy-in-Law’ Was Very Enthusiastic” – A Corpus Pragmatic Approach to Evaluative Patterns on a Recipe Webpage</a><br/><i>Daniel Knuchel &amp; Noah Bubenhofer</i></p> <p><a href="#">How Well Can Machines Understand Online Book Reviews?</a><br/><i>Anna Moskvina &amp; Rafael Rego Drumon</i></p> <p><a href="#">Digitalization and Law - Effects of Novel Reading and Writing Processes on the Legal Discourse</a><br/><i>Andreas Abegg &amp; Bojan Peric</i></p>   |
| 11:00–11:30  | BREAK  |
| 11:30–12:30  | <b>Keynote: Embodied Reading and Imagination</b><br>Sarah Bo Trasmundi (Chair: Maria Kraxenberger)   |
| 12:30–13:30  | LUNCH BREAK  |
| 13:30–15:00  | <b>Panel 5: Absorption in online reviews</b> (Chair: Brigitte Gasser)  |
|              | <p><a href="#">Validation of the Story World Absorption Scale Through the Use of Online Reader Reviews</a><br/><i>Moniek Kuijpers</i></p> <p><a href="#">Ranking of Social Reading Reviews Based on Richness in Story World Absorption</a><br/><i>Piroska Lendvai</i></p> <p><a href="#">Distant Reading Story World Absorption</a><br/><i>Simone Rebora</i></p>   |
| 15:00–15:30  | BREAK  |
| 15:30–17:15  | <b>Panel 6: Digital devices and interfaces</b> (Chair: Noah Bubenhofer)  |
|              | <p><a href="#">Tablets Can Disrupt Reading Comprehension of Primary School Students</a><br/><i>Laura Gil &amp; Ladislao Salmerón</i></p> <p><a href="#">An Empirically Based Model of Literary Literacy. Valid for Reading on Paper and on Screen?</a><br/><i>Christel Meier</i></p> <p><a href="#">Immanent Normativity on Digital Cultural Interfaces</a><br/><i>Matti T. Kangaskoski</i></p> <p><a href="#">Big Data and Naturalized Social Epistemology: a New Frontier for the Digital Humanities</a><br/><i>Charles Lassiter</i></p> |
| 17:15–17:30  | <b>Reflection</b>  |
| 17:30–18:00  | <b>Social event</b>  |



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|--------------|--|
| <b>Day 3</b> | <b>25/11/2020</b>  |
| 09:30–10:30  | <b><u><a href="#">Keynote: Revisiting Appraisal/Evaluation/Stance: Corpus and Discourse Perspectives</a></u></b><br>Monika Bednarek (Chair: Thomas Messerli)                     |
| 10:30–11:00  | BREAK  |
| 11:00–12:30  | <b>Panel 7: Computational approaches to textual discourse II</b> (Chair: Simone Rebora)  |
|              | <u><a href="#">Extracting Data from Baptismal Records through Coding</a></u><br><i>Amanda C.S. Pinheiro</i>  |
|              | <u><a href="#">Pragmalinguistic Annotation of Empathy-Related Practices in Blog Commentations - Discursive Hermeneutics and Deep Learning</a></u><br><i>Michael Bender</i>       |
|              | <u><a href="#">Authenticity in Online Restaurant Reviews: A Corpus Driven Approach to Authenticity as an Evaluative Resource.</a></u><br><i>Dominick Andrew Boyle</i>            |
| 12:30–13:30  | LUNCH BREAK  |
| 13:30–15:00  | <b>Panel 8: Multimodal reading and writing practices</b> (Chair: Thomas Messerli)  |
|              | <u><a href="#">The Stance Triangle in YouTube Comments: Evaluation, Positioning, and Alignment with Emojis</a></u><br><i>Anja Schmid-Stockmeyer</i>                              |
|              | <u><a href="#">"What a Nice Picture!" Remediating Print-Based Reading Practices Through Bookstagram</a></u><br><i>Danai Tselenti</i>   |
|              | <u><a href="#">On the Connection of Social Media and the Question of Authorship</a></u><br><i>Nina Tolksdorf</i>   |
| 15:00–15:30  | BREAK  |
| 15:30–17:00  | <b>Panel 9: Online social reading</b> (Chair: Daniel Knuchel)  |
|              | <u><a href="#">One in a Million? Solitary Reading and Social Networks</a></u><br><i>Marcus Willand</i>   |
|              | <u><a href="#">Reading and Writing in Online Platforms</a></u><br><i>Niels Bakker &amp; Marianne Hermans</i>   |
|              | <u><a href="#">Evaluations of the Quran in Right-Wing Populist Media. Metapragmatic Sequence Analyses With Topic Modeling</a></u><br><i>Philipp Dreesen &amp; Julia Krasselt</i> |
| 17:00–17:30  | <b>Reflection</b>  |
| 17:30–18:00  | <b>Closing</b>   |